Samuel Reiji Mayworm

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Research Areas

Social Computing, Marginalization and Social Media, Transness and Social Media, Digital Inclusion, Content Moderation/Platform Governance, Equitable Design, Folk Theorization

Education

Master of Science in Information   **May 2022**
University of Michigan – School of Information
Ann Arbor, MI
- Library Science, Archives, and Digital Preservation

Bachelor of Arts in Social Relations and Policy   **May 2017**
Michigan State University – James Madison College
East Lansing, MI

Publications

Published Peer-Reviewed Articles

Thach, H., **Mayworm, S.**, Delmonaco, D., & Haimson, O. L. (2022). (In)visible moderation: A digital ethnography of marginalized users and content moderation on Twitch and Reddit. *New Media & Society*, *0*(0). https://doi.org/10.1177/14614448221109804

Mayworm, S., Li, S., Thach, H., Delmonaco, D., Paneda, C., Wegner, A., & Haimson, O. L. (2024). The Online Identity Help Center: Designing and Developing a Content Moderation Policy Resource for Marginalized Social Media Users. In *Proceedings of the ACM, Human-Computer Interaction*, 28, *forthcoming*.
- *To be presented at CSCW '24*

Mayworm, S., DeVito, M. A., Delmonaco, D., Thach, H., & Haimson, O. L. (2023). Content Moderation Folk Theories And Perceptions of Platform Spirit Among Marginalized Social Media Users. *ACM Transactions on Social Computing*, 26, *forthcoming.*
https://doi.org/10.1145/3632741

Forthcoming Peer-Reviewed Articles

Delmonaco, D., **Mayworm, S.**, Thach, H., Guberman, J., Augusta, A., & Haimson, O. L. (2024). "What are you doing, TikTok?": How Social Media Users Perceive, Theorize, and "Prove" Shadowbanning. In *Proceedings of the ACM, Human-Computer Interaction*, 38, *forthcoming.*
- *To be presented at CSCW '24*

Conference Presentations

Taking Stock: Collections Assessment at the Bentley Historical Library   **June 2022**
<u>Samuel Mayworm</u>, Sarah Lundy, L. Paljusaj, Michelle McClellen
Michigan Archival Association Annual Conference, Grand Rapids, MI

Honors and Awards

University of Michigan School of Information Achievement Fellowship   **May 2020 – 2022**

Michigan State University Federal Credit Union Internship Opportunity Award   **April 2016**
- Scholarship award for unpaid internship participants

Professional Experience

Research Associate   **June 2021 - Present**
University of Michigan - School of Information (CRIT Lab)

Project Manager   **January 2023 - Present**
University of Michigan - School of Information (CRIT Lab)

Youth Services Specialist   **December 2017 to July 2020**
Newaygo Area District Library

Past Client Projects

Statewide Library Digitization Survey   **Jan. 2022 – April 2022**
Library of Michigan
- Statewide survey of 146 Michigan libraries and archives related to digitization priorities; produced a report including survey findings and recommendations for allocating digitization-related funding

Newsprint Archiving   **Jan. 2022 – April 2022**
Toledo Lucas County Public Library
- Assessment of the Toledo Lucas County Public Library's newsprint archival process; produced a report including assessment findings and recommendations for newsprint digitization and storage

Collections and Metadata Assessment   **Aug. 2021 – Dec. 2021**
University of Michigan – Bentley Historical Library
- Assessment of the U-M Bentley Historical Library's environmental holdings and metadata; produced a report including assessment findings and recommendations for metadata cleaning

Organizational Consulting   **Aug. 2020 – Dec. 2020**
Michigan Ability Partners
- Assessment of workplace organization at Michigan Ability Partners; produced a report including assessment findings and recommendations for workplace policy documentation

Additional Skills

Library Software: Sierra ILS, Millennium ILS
Data/Metadata: MARC, Dublin Core, OpenRefine, Microsoft Excel, Otter.ai, Atlas.ti
Other Technical: Python, Google Office Suite, Microsoft Office Suite, Canva, Adobe Photoshop, Twine